

Route USA



Export support programme at ProWein 2018

THE ROUTE USA PROGRAM MAKES IT EASIER FOR IMPORTERS TO FIND YOU **BEFORE, DURING** and **AFTER** the trade fair!

For the third time, ProWein – together with Wine Enthusiast Importer Connection - is offering the **Route USA** support program to exhibitors that are seeking their first representation in the U.S. or that already have a U.S importer and want to expand their business in the USA.

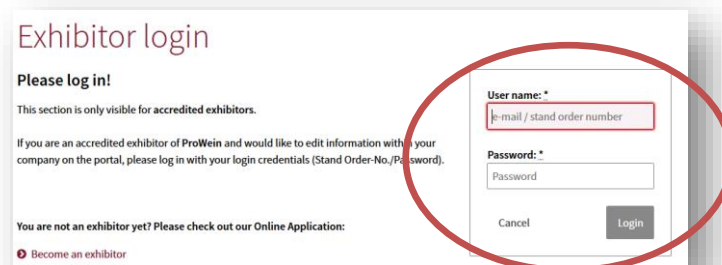
As a **Route USA participant**, you will be highlighted on our ProWein website with a **special tag** to make it **easier for the U.S. importers to find and contact you**.

How can I sign up for Route USA as an exhibitor?

1. Enter your online **company profile** by clicking here

[Reach your personal Activityboard](#)

2. Log in with your **user name** and **password**. (IMPORTANT: Use your ProWein 2018 entry codes received with your admission document)



Exhibitor login

Please log in!

This section is only visible for accredited exhibitors.

If you are an accredited exhibitor of ProWein and would like to edit information with your company on the portal, please log in with your login credentials (Stand Order-No./Password).

You are not an exhibitor yet? Please check out our Online Application:

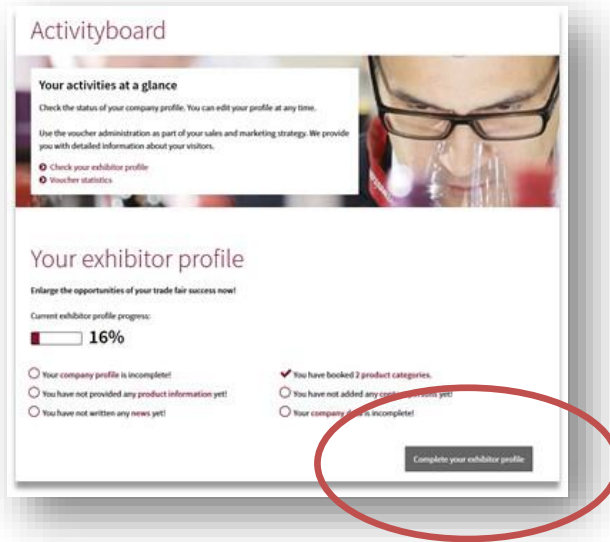
[Become an exhibitor](#)

User name: *
e-mail / stand order number

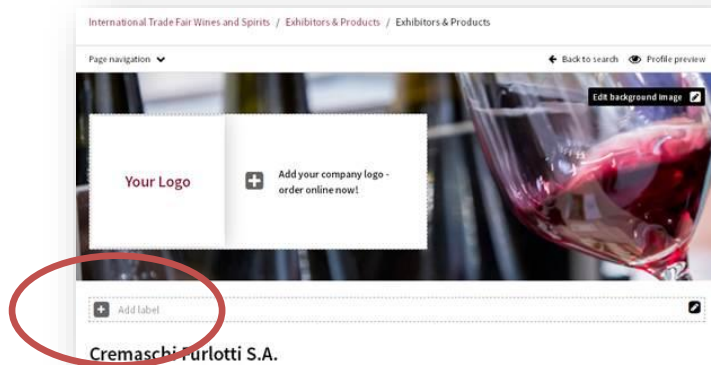
Password: *
Password

Cancel Login

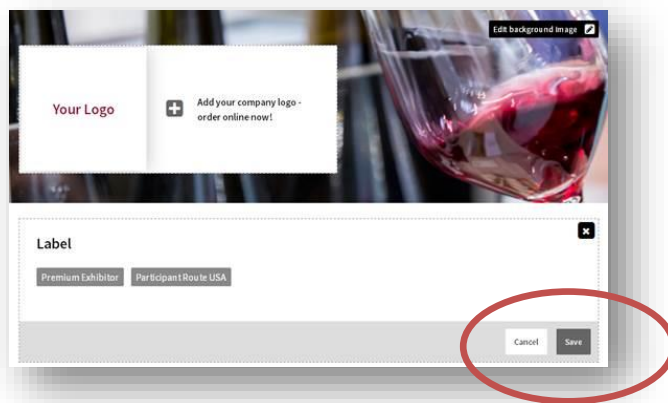
3. Click on **“Complete you exhibitor profile”** on the right bottom of the page



4. Afterwards, you can find the button **“Add label”**; choose **“Participant Route USA”**

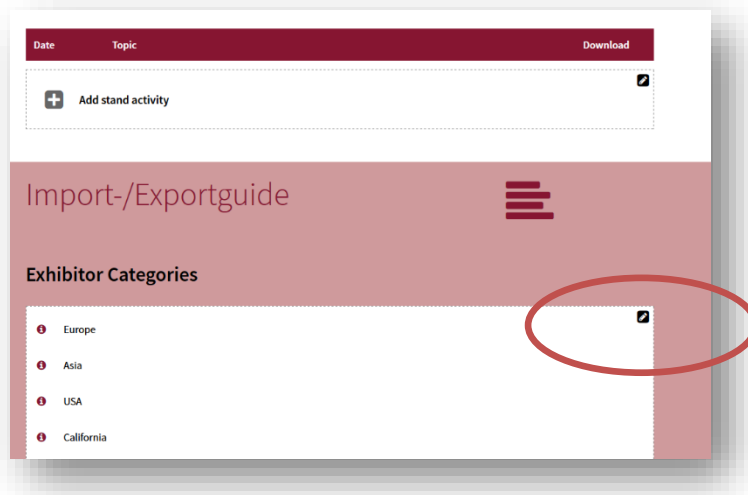


5. Click on **“save”**.



6. If you are already represented in the USA, please **indicate in which U.S. States you are exporting**. This information will be visible to the visitors on our website.

7. Scroll down the page to go to “Import-/Exportguide” and click on  to edit.



8. Click on  to unfold the category “**Exporter**”, and on  to unfold “**USA**”

9. Select the U.S. States in which you are represented and do not forget to click on

Save



For further information please
contact:

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