

I'll be there – ProWein 2018



Dear Exhibitors,

Call attention to yourselves!

Trade visitors are preparing for the trade fair and are looking for you.

The more comprehensively you present your winery and your wines, the more interesting you will be for trade visitors who don't know you yet!

- Introduce yourselves and your wines, and ProWein will give you a big build-up
 - ProWein.de / ProWein.com – visitors use our homepage for an intensive trade fair preparation
 - ProWein app – also be represented on the go
 - Visitor information system D:VIS during the trade fair

- Invite your customers

- Order the free advertising materials

I'll be there – ProWein 2018



You can present yourselves here:

Reach your personal Activityboard via www.ProWein.de/2250.
Simply log in with your **user name** and **password**!

THE WORLD'S NO. 1:
INTERNATIONAL TRADE FAIR
FOR WINES AND SPIRITS
18-20 Mar 2018
DÜSSELDORF, GERMANY

To Another Great Year
ProWein

Magazine Exhibitors & Products Visitors Exhibitors Press Contact & Arrival ProWein-World

International Trade Fair Wines and Spirits / Login for exhibitors

Exhibitor login

Please log in!

This section is only visible for accredited exhibitors.

If you are an accredited exhibitor of ProWein and would like to log in to your company on the portal, please log in with your login credentials (Stand Order-No./Password).

You are not an exhibitor yet? Please check out our Online Application:

- Become an exhibitor

User name: *
e-mail / stand order number

Password: *
Password

Cancel Login

Activityboard

Your activities at a glance

Check the status of your company profile. You can edit your profile at any time.

Use the voucher administration as part of your sales and marketing strategy. We provide you with detailed information about your visitors.

- Check your exhibitor profile
- Voucher statistics

Your exhibitor profile

Enlarge the opportunities of your trade fair success now!

Current exhibitor profile progress:

16%

- Your company profile is incomplete!
- You have not provided any product information yet!
- You have not written any news yet!
- You have booked 2 product categories.
- You have not added any contact persons yet!
- Your company data is incomplete!

Complete your exhibitor profile

I'll be there – ProWein 2018



Then you can complete your exhibitor profile.

Fill in free of charge:

- Contact person
- Your product line / product information
- Important information
- A profile of your winery
- Target markets in Export Guide



The pencil icon will show you the way

Contact

+ Add contact person

Our range of products

Product categories

Platz

Brennereien

+ Order more product categories in our online shop!

Our products

+ Add product

Company news

Date Topic Download

+ Add company news

About us

+ Add company portrait

+ Add company data

+ Add PDF

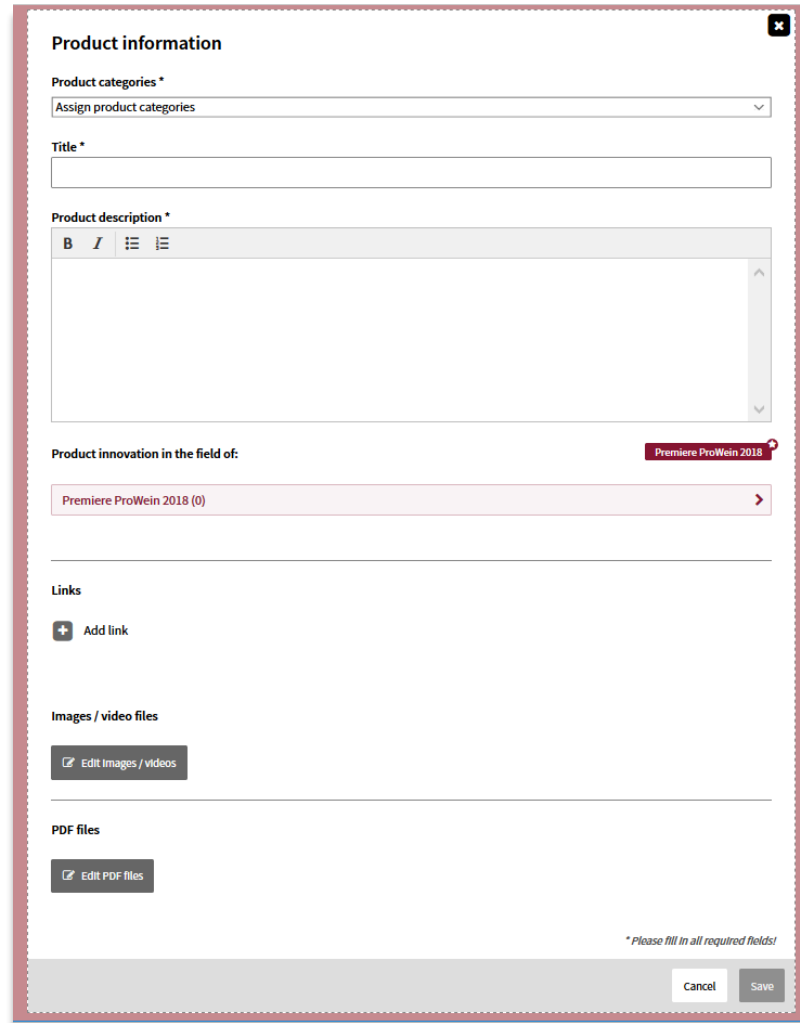
Example of a product description

1) Simply fill out the templates:

- Name of the wine
- Description
- Is it an innovation/première?
- Images
- Downloads

2) Save

3) Your information is online



The screenshot shows a web form titled "Product information" with a close button (X) in the top right corner. The form is divided into several sections:

- Product categories ***: A dropdown menu with the text "Assign product categories".
- Title ***: A text input field.
- Product description ***: A rich text editor with a toolbar containing icons for bold (B), italic (I), bulleted list, and numbered list. Below the toolbar is a large text area.
- Product innovation in the field of:**: A dropdown menu with "Premiere ProWein 2018" selected. A red arrow points to this section from the right.
- Links**: A section with a "+ Add link" button.
- Images / video files**: A section with an "Edit images / videos" button.
- PDF files**: A section with an "Edit PDF files" button.

At the bottom right of the form, there is a note: "* Please fill in all required fields!". Below this note are "cancel" and "save" buttons. A red arrow points to the "save" button from the right.

I'll be there– ProWein 2018



You're looking for importers?

Choose the countries where you are exporting to.

It makes it much easier for importers to find you in the Export-Guide!

Exporter	Count
Europe	(2104)
Asia	(1767)
USA	(1673)
Northern and Central America	(1354)
South America	(959)



Import-/Exportguide

Exhibitor Categories

Select Categories:

- Importer
- Exporter (1/577)
 - Europe (1/51)
 - Asia (0/50)
 - USA (0/51)
 - Northern and Central America (0/39)
 - South America (0/16)
 - Australia and Oceania (0/22)
 - Africa (0/59)

Cancel Save

You're looking for US importers?

Then be part of the programme „Participant Route USA“



Label

Participant Route USA

Cancel Save

Do not forget to save and your information is online!

I'll be there – ProWein 2018



Invite your customers:

You access the Online Order System via “Order now”.
 You can now conveniently order ticket vouchers at the special price for your customers by email or post using the A21 form.
 You will only be charged for redeemed vouchers with entry to the fair.

Through your Activityboard, you will also have an overview of your voucher statistics:

- Ordered vouchers
- Redeemed vouchers
- Which customers have visited the fair

Your vouchers

Clever voucher administration

Voucher statistics

Vouchers ordered

0

Download voucher statistics

CSV
Excel

0

0

Order additional vouchers
 Easy and convenient with our Online Order System

Order now

I'll be there – ProWein 2018



Call attention to your trade fair participation:

Through the Online Order System, you can also order free advertising materials that will facilitate approaching customers. Simply order visitor brochures, invitations and much more using form D21.



Also make use of the digital offerings:

Logos, banners, hall plans with your stand number

→ www.ProWein.de/2370



Show everyone that you will be there – ProWein 2018!