



March 2016 saw Marius Berlemann take the helm of ProWein. He took over the position as ProWein Director and was simultaneously appointed Global Head of Wine & Spirits for the entire global ProWein portfolio. After over 100 days it is time for an initial summary:



“I had a very easy start because I had already been working for ProWein since 2011. I was already involved in many projects and had the relevant contacts. However, some things were also completely new to me. I had to get used to having an assistant by my side now who coordinates all my appointments. One thing is sure – I did not have much time to settle in. It all started immediately with ProWein in March and the premiere of ProWine Asia in Singapore. I could not have had a better start!

Both events went extremely well. Now we are already busy working on the forthcoming ProWein in Düsseldorf. Here my intention is to improve the already very high standards of our services even further. One issue here would be restaurateurs, for example,... after all, we want ProWein to also fulfil and even exceed its claim of being the No. 1 trade fair for the international wine and spirits industry in future! But we also have many things in the pipeline for the ProWein family of events. One of the bigger decisions over the first few weeks was definitely the change of the ProWine Asia cycle to an annual one. I am very excited to see how markets will develop here. Anyhow – I am currently travelling extensively and have many interesting appointments throughout the world. What I find particularly thrilling here is to personally meet all the people who make and market the wines that are then exhibited at our trade fairs. The passion they inject into their work is truly infectious!”

Press Contact:

Messe Düsseldorf GmbH, Press Office **ProWein**
Christiane Schorn, Brigitte Küppers (Assistant)
Tel.: 0211/4560 –991/–929

SchornC@messe-duesseldorf.de, KueppersB@messe-duesseldorf.de

All information on ProWein can be found on the Internet at www.prowein.de. High-resolution visuals can be found on our photo database in the “Press Service” section at www.prowein.de.

Further Information:

www.prowein.de or on the social networks
Facebook: www.facebook.com/ProWein.tradefair
Twitter: <https://twitter.com/ProWein>

The World's No. 1:
International Trade Fair
for Wines and Spirits
19.-21.03.2017
Düsseldorf, Germany www.prowein.com


Messe
Düsseldorf

Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Germany


Telefon +49 (0) 2 11/45 60-01
Telefax +49 (0) 2 11/45 60-6 68
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de


Geschäftsführung:
Werner M. Dornscheidt (Vorsitzender)
Hans Werner Reinhard
Joachim Schäfer
Bernhard Stempfle
Vorsitzender des Aufsichtsrates:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:

 The global
Association of the
Exhibition Industry

 Ausstellungs- und
Messe-Ausschuss der
Deutschen Wirtschaft

 FKM – Gesellschaft zur
Freiwilligen Kontrolle von
Messe- und Ausstellungszahlen

Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung