

## **ProWein enters next round**

### **Leading trade fair to celebrate its 30th anniversary in 2024**

ProWein in March proved a resounding success garnering top scores from all sides and boasting a strong international reach. The entire Who's Who of the international wine and spirits industry came together in Düsseldorf to experience three intense days at the trade fair. True to the motto "To Another Great Year," preparations are now underway for the forthcoming ProWein from 10 to 12 March 2024. And it will be a very special edition as next year sees ProWein celebrate its 30th anniversary. Preparations will kick off with online registration for all exhibitors. The deadline for registration this year is June 30. The Ticketshop for all trade visitors is expected to open in December.

### **ProWein World – represented the world over**

Until ProWein opens its doors again in Düsseldorf in March 2024, exhibitors will have many other opportunities to present themselves in an international arena. 2023 features five trade fairs, some of which have already taken place: ProWine Singapore in April, ProWine Hong Kong in May, ProWine Sao Paulo in October as well as ProWine Shanghai and ProWine Mumbai in November. Furthermore, next year will see a new addition to the ProWein family in the form of ProWine Tokyo.

For more information on all the dates and other news related to ProWein visit [www.prowein.com](http://www.prowein.com).

### **Note for editors:**

High-resolution visuals on ProWein can be found in our photo database under the "Press Service" heading at [www.prowein.de](http://www.prowein.de).

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**10 - 12 March 2024  
Düsseldorf, Germany**

**THE WORLD'S NO. 1  
International Trade Fair  
for Wines and Spirits.**  
[www.prowein.com](http://www.prowein.com)



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**ProWein on all channels:**

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