

Ready for ProWein 2017 Registration Forms for Exhibitors Now Online

The next ProWein will be held in Düsseldorf from 19 to 21 March 2017. Registration for all exhibitors is now open. The relevant documents to do so can be found in the Exhibitor Service section on the www.prowein.de website. The deadline for registrations for ProWein 2017 is 31 July 2016.

The last edition of ProWein was used by 6,200 exhibitors from 59 nations for their business. They presented wines from all relevant winegrowing regions as well as unusual spirits. This unique line-up was rated extremely positively by 55,000 trade visitors from throughout the world. Primarily due to its international flair and clear trade visitor concept ProWein is the world's leading fair in the sector and an indispensable event for every professional. In the forthcoming year ProWein will once again run at its usual opening times from 9 am to 6 pm on all three days.

Canvassing for “same but different” Kicks Off

As registration for ProWein 2017 opens so too does the canvassing phase for the “same but different” special show. Once again in demand at the forthcoming edition of ProWein will be innovative ideas in wine production and marketing from participants from throughout the world. “same but different” is a platform offered by ProWein organisers for bold and unusual projects. The aim here is to inspire the sector with fresh impulses. For this reason Messe Düsseldorf will be covering the cost of stand rental for all participants. Those interested can view the previous two years' projects on the ProWein website and can contact Nicole Funke from the ProWein team direct at FunkeN@messe-duesseldorf.de.

ProWine China 2016 and ProWine Asia 2018

For wine and spirit producers wanting to present themselves on the Chinese market ProWine China 2016 still has a number of stand spaces



The World's No. 1:
International Trade Fair
for Wines and Spirits
19.-21.03.2017
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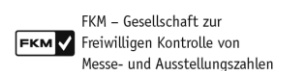
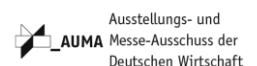
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available. This, the fourth edition of ProWine China, will be held at the SNIEC exhibition centre in Shanghai from 7 to 9 November. Last year's event attracted some 600 exhibitors and 10,300 trade visitors, setting new standards on the Chinese wine fair market. Other details, contacts and exhibitor information can be found at www.prowinechina.com.

For manufacturers with South East Asia in focus ProWine Asia is just the right platform. It will be held in Singapore from 24 to 27 April 2018 after its very successful premiere in April 2016: 257 international exhibitors and 7,286 trade visitors used this new addition to the ProWein family in South East Asia. Further information and registration documents for ProWine Asia can be found at www.prowineasia.com.

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All information on ProWein can be found on the Internet at www.prowein.de. High-resolution visuals can be found on our photo database in the "Press Service" section at www.prowein.de.

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Further Information:

www.prowein.de or on the social networks
Facebook: www.facebook.com/ProWein.tradefair
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