



**16–18 March 2025**  
**Düsseldorf, Germany**

**The World's №1**  
**International Trade Fair**  
**for Wines & Spirits**

→ [prowein.com](http://prowein.com)

## **New hotel booking platform for ProWein: Top-class offers near the Exhibition Centre**

*In cooperation with Kuoni Tumlare Congress, Messe Düsseldorf has created a new hotel booking platform for ProWein offering numerous rooms close to the Exhibition Centre at attractive prices. With this move the trade fair company is responding to the rising cost pressure increasingly facing exhibitors and visitors.*

ProWein is one of the most international trade fairs at the homebase in Düsseldorf. Exhibitors hail from over 60 countries and on the visitors' part even more than 130 countries are represented. This means demand for accommodation at affordable prices close to the Exhibition Centre is high. Discussions on this topic have been ongoing for a long time between Messe Düsseldorf and the hotel industry in and around Düsseldorf. Thanks to the new partnership between Messe Düsseldorf and Kuoni Tumlare Congress all guests of ProWein now benefit from attractive deals for hotels close to the fairgrounds. The reservation platform can be accessed direct via the ProWein website at [www.prowein.com/2771](http://www.prowein.com/2771).

### **Price advantage and proximity to trade fair**

The team at Kuoni Tumlare Congress is very well connected in the Düsseldorf region and closely cooperates with the local hospitality industry. This made it possible to develop a varied and competitive accommodation offer for ProWein attendees. The special benefit of this offer: participating hotels are located close to the Exhibition Centre and their prices are in part substantially lower than the rack rates of comparable hotels.

“We are delighted that the new reservation platform now allows us to place attractive overnight accommodation offers close to the Exhibition Centre at the disposal of our exhibitors and visitors,” explains Peter Schmitz, Director ProWein. “It’s the right move and an important first step and we hope more hotels will join the initiative once the platform proves a success.”



Messe Düsseldorf GmbH  
P.O. Box 10 10 06  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany

Phone +49 211 4560 01  
Fax +49 211 4560 668  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)


Board of Managing Directors:  
Wolfram N. Diener (CEO)  
Marius Berlemann  
Bernhard J. Stempfle  
Chairman of Supervisory Board:  
Dr. Stephan Keller

County Court Düsseldorf HRB 63  
VAT ID number DE 119 360 948  
Tax ID number 105/5830/0663

Messe Düsseldorf  
memberships:

 The global  
Association of the  
Exhibition Industry

 Association of the  
German Trade Fair  
Industry

 FKM – Society for  
Voluntary Control of  
Fair and Exhibition Statistics

Public transport:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center/Verwaltung



### **The whole world of wines and spirits**

ProWein will also map international wines and spirits in all their diversity once again in 2025. Under the motto “Discover the Taste of Tomorrow” exhibitors from over 60 nations will be presented from 16 to 18 March 2025. Access to ProWein is subject to credentials as the trade fair exclusively targets trade visitors from retail and gastronomy. For more information go to [www.prowein.com](http://www.prowein.com).

16–18 March 2025  
Düsseldorf, Germany

The World's N°1  
International Trade Fair  
for Wines & Spirits

→ [prowein.com](http://prowein.com)

### **About Kuoni Tumlare Congress**

Kuoni Tumlare Congress is part of Kuoni Tumlare, a destination management company with over 100 years of experience, a global presence, unrivalled local destination knowledge and extensive expertise. The company is a global provider of conference and hotel management solutions, assisting companies and organisers worldwide in the planning and execution of congresses and events. With its strong network and advanced booking systems, Kuoni Tumlare Congress offers tailor-made solutions for participants and exhibitors.

### **Press contacts ProWein at Messe Düsseldorf:**

Christiane Schorn

Tel.: +49 (0)211 4560 – 991

SchornC@messe-duesseldorf.de

Anne Schröer

Tel.: +49 (0)211 4560 – 465

SchroererA@messe-duesseldorf.de

Caroline Herbertz

Tel.: +49 (0)211 4560-7141

HerbertzC@messe-duesseldorf.de

Luisa Harnau

Tel.: +49 (0)211 4560 – 539

HarnauL@messe-duesseldorf.de

