

To all publishers and editors on the subject of Wine and spirits

Present yourself at ProWein 2024: Hybrid offer!

ProWein 2024 will take place from March 10 to 12, 2024 at the Düsseldorf Exhibition Center. We would again like to offer you the opportunity to present yourself with your trade media on the trade press stand as well as online on our online trade press stand.

What we offer?

On site: The trade press stand

At the trade press stand, you have the opportunity to display up to 300 free copies of your trade magazines. Our booth staff will distribute your trade magazines to trade fair visitors and refill the displays.

Digital: The online trade press stand

The online trade press stand is a digital offer from Messe Düsseldorf. Participation allows you to extend the presence of your trade medium to our ProWein Portal. And not only that, you can reach your readers even before the trade fair starts. The online trade press stand is online two weeks before the trade fair and also visible three month after the end of ProWein 2024. To achieve the greatest possible awareness, the online trade press stand is online on these pages: Exhibitor, Visitor and Press pages.

An overview of the functions of the Int. Trade press stand, can be found here:

https://www.prowein.com/en/Visit/Services/Trade_Magazines?_gl=1*9w9iej*_gcl_au*NDMwMTU1Njg3LjE3MDEyNDI5MDY.

Prices:

Euro 300: participation on-site trade press stand

Euro 300: participation online trade press stand

Euro 500: participation on-site and online trade press stand (plus 19% VAT)

Have we aroused your interest?

Then please return the completed registration form to the ProWein Press Team HarnauL@messe-duesseldorf.de by 16.02.2024.

All online trade press stand participants please also return the Media Info Form and your logo in JPEG format (350 x 200 pixels) to the ProWein Press Team HarnauL@messe-duesseldorf.de by 16.02.2024.

All online trade press stand participants must fill out the Media Info Form digitally. Forms filled out by hand will not be accepted.

Information on sending your magazines for the trade press stand can be found on page two.

How does delivery work?
When do the magazines have to arrive?

Please send the copies of your magazines (max. 300 copies) free of charge and duty-free for us to the forwarding company Kühne & Nagel between 20 and 29 February 2024. Until the trade press stand is set up, your magazines will be stored at Kühne & Nagel and then delivered from there directly to the trade press stand.

Please remember to clearly mark your cartons/pallets with the keyword **"Fachpressestand ProWein 2024"**.

Delivery address:

Kühne & Nagel (AG & Co.) KG
Keyword: Fachpressestand ProWein 2024
Messeplatz
Westeinfahrt Messegelände, Tor 1
40474 Düsseldorf
customer.event@kuehne-nagel.com
www.kuehne-nagel.com

Delivery date: between 20 and 29 February 2024

With kind regards
Your team of Messe Düsseldorf GmbH

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