

## Participation in the trade press stand at ProWein 2025 as a 'Cooperating Media'

Dear Media Representatives,

We are pleased to present you with the exclusive opportunity to participate as Cooperating Media at ProWein 2025. ProWein will take place from March 16 to 18, 2025 at the Düsseldorf Exhibition Center. We would again like to offer you the opportunity to present yourself with your trade media on the trade press stand as well as a recognised Cooperating Media!

### What does this mean in concrete terms?

By registering as Cooperating Media, you will have the unique opportunity to present your trade journals at the ProWein trade press stand or online on our digital trade press stand. As an additional benefit, you will receive a special logo that identifies you as an official Cooperating Media and that you can use for your advertising purposes.

*Details on the participation options:*

#### Trade Press Stand:

- Cost: €300 per title (shipping costs not included)
- You can display up to 200 free copies of your trade magazine.
- Our experienced stand personnel will support you in distributing your trade magazines and replenishing the displays during the event.

#### Digital Trade Press Stand:

- Cost: €300 per title
- Possibility to expand your presence on the ProWein website.
- Early access for your readers before the start of the trade fair.

#### Combination of trade press stand and digital trade press stand:

- Cost: €500 per Title
- Possibility to expand your presence on the ProWein website.
- Early access for your readers before the start of the trade fair.
- You can display up to 200 free copies of your trade journal.
- Our experienced stand personnel will support you in distributing your trade magazine and replenishing the displays during the event.

The official Cooperating Media logo serves as a recognisable sign of your participation in ProWein 2025.

### Interested?

Please complete the registration form by 24 February 2025 at the latest and return it to [HerbertzC@messe-duesseldorf.de](mailto:HerbertzC@messe-duesseldorf.de).



16–18 March 2025  
Düsseldorf, Germany

The World's №1  
International Trade Fair  
for Wines & Spirits

→ [prowein.com](http://prowein.com)



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memberships:

 The global  
Association of the  
Exhibition Industry

 Association of the  
German Trade Fair  
Industry

 FKM – Society for  
Voluntary Control of  
Fair and Exhibition Statistics

Public transport:  
U78, U79: Messe Ost/Stockumer Kirchstr.  
Bus 722: Messe-Center/Verwaltung

Participants in the digital trade press stand should also attach the media info form and your logo in JPEG format (350 x 200 pixels) by 24 February 2025 and return it to [HerbertzC@messe-duesseldorf.de](mailto:HerbertzC@messe-duesseldorf.de).

Please note that the Media Info Form is only accepted in **digital form**.

### **What is the delivery deadline for the magazines?**

Please send the copies of your magazines (**max. 200 copies**) to Kühne & Nagel between 03 and 06 March 2025. Until the trade press stand is set up, your magazines will be stored at Kühne & Nagel and delivered from there directly to the trade press stand.

**Please remember to label your boxes/pallets clearly with the keyword "ProWein 2025 trade press stand"**

### **Delivery Address:**

**Kühne & Nagel (AG & Co.) KG  
Keyword: Trade Press Stand ProWein 2025  
Messeplatz  
Westeingahrt Messegelände, Tor 1  
40474 Düsseldorf**

**Tel.: +49 (0)211 454680**

**[customer.event@kuehne-nagel.com](mailto:customer.event@kuehne-nagel.com)  
[www.kuehne-nagel.com](http://www.kuehne-nagel.com)**

**Delivery deadline: between 03 and 06 March 2025**

We look forward to your participation and will be happy to answer any questions you may have.

Kind regards,

Your ProWein Press Team

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